

Speaking History – Greg Stine

President and CEO, Polaris, Inc. – Updated 11/01/08



Stine's speaking experience ranges from speaking to small groups with audience interaction to large groups where the presentation is given as a seminar. Since 2001, he has presented at more than 50 events for audiences all over the country.

His talks on branding and marketing topics can be adapted to focus on a specific industry, a specific attendee sophistication (marketing experience), or target a more general audience.

Contact Greg at greg@polaris-inc.com or (541) 762-1100.

2008 Events

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| June 2008 | The Fundamentals of BuilderLink Truitt & White Webinar |
| April 2008 | Marketing Fundamentals for Builders National Association of the Remodeling Industry, (NARI) – SF Chapter San Francisco, California |
| February 2008 | Managing the Harvey Remodeling Brand Harvey Remodeling Webinar |

2007 Events

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| September 2007 | Marketing Green - Greening the Supply Chain West Coast Green San Francisco, California |
| August 2007 | Managing the Cruickshank Brand Cruickshank, Inc. Atlanta, Georgia |
| July 2007 | The Fundamentals of BuilderLink Truitt & White Berkeley, California |
| April 2007 | Lumberman's Merchandising Corporation (LMC) Marketing & Branding Roundtables Las Vegas, Nevada |
| March 2007 | Lumberman's Merchandising Corporation (LMC) Marketing & Branding for Dealers Ft. Lauderdale, Florida |

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February 2007 Take Control of Your Lead Stream
North-Bay NARI
San Rafael, California

2006 Events

November 2006 Managing the Lasley Brahaney Brand
Lasley Brahaney
Princeton, New Jersey

October 2006 Branding Fundamentals
3CMA Annual Conference
Dallas, Texas

September 2006 Marketing Green Building
West Coast Green
San Francisco, California

September 2006 Marketing and Branding for Builders
JLC Live
Minneapolis, Minnesota

August 2006 Managing the Ark Vet Clinic Brand
Ark Vet Clinics
Corvallis, Oregon

May 2006 Managing the My School's Health Center Brand
4-J School District
Eugene, Oregon

April 2006 Marketing Green Building
Green Construction 2006
San Jose, California

March 2006 Marketing and Branding for Builders
JLC Live
Providence, Rhode Island

March 2006 Managing the Brooks Design/Build Brand
Brooks Design/Build
Steamboat Springs, Colorado

2005 Events

November 2005 Marketing and Branding for Builders
JLC Live
Portland, Oregon

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| September 2005 | Marketing and Branding for Builders JLC Live Chicago, Illinois |
| August 2005 | Managing the Blackdog Brand Blackdog Design/Build Salem, New Hampshire |
| May 2005 | Marketing and Branding for Builders JLC Live Anaheim, California |
| February 2005 | Marketing Essentials for Roofers International Roofing Expo Orlando, Florida |
| February 2005 | Branding Fundamentals Build It Green/Green Resource Center Special Meeting Oakland, California |

2004 Events

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|---------------|---|
| December 2004 | Marketing and Branding for Builders JLC Live Portland, Oregon |
| December 2004 | Managing the Organically Grown Brand Organically Grown Company Eugene, Oregon |
| November 2004 | Managing the Diversified Resources Brand Diversified Resources Port Angeles, Washington |
| October 2004 | Building a Golden Image Through Branding Lumberman's Association of California and Nevada San Francisco, California |
| October 2004 | Getting the Most of your PR Efforts StopWaste.Org San Leandro, California |
| June 2004 | Branding Fundamentals Blue Mountain School Cottage Grove, Oregon |

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| March 2004 | Branding Fundamentals Seminar and Workshop Executive session, TEC Group #18 TEC, an international organization of CEOs San Jose, California |
| April 2004 | Branding Fundamentals Seminar and Workshop Executive session, TEC Group #32 TEC, an international organization of CEOs Newport Beach, California |
| February 2004 | Marketing Essentials for Builders Oregon Remodelers Association Eugene, Oregon |
| February 2004 | Branding Fundamentals StopWaste.Org San Leandro, California |
| February 2004 | Branding Fundamentals City of Milton-Freewater, Oregon Milton-Freewater, Oregon |

2003 Events

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| December 2003 | The Fundamentals of Managing the NACM Brand National Association of Credit Managers Annual Convention Portland, Oregon |
| November 2003 | Branding Fundamentals Seminar and Workshop Executive session, TEC Group TEC, an international organization of CEOs Fremont, California |
| October 2003 | Branding Fundamentals Chemeketa Community College Salem, Oregon |
| October 2003 | Branding Fundamentals City of Coquille, Oregon Coquille, Oregon |
| October 2003 | Fundamentals of Branding and Marketing Series A four-session class for small businesses Lane Community College Eugene, Oregon |

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February 2003 Marketing Essentials for Builders Seminar
Tools for Success 2003
Truitt & White Lumber Co. and the National Association of
the Remodeling Industry (NARI) of San Francisco Bay
Berkeley, California

2002 Events

November 2002 Branding Fundamentals Seminar and Workshop
Company branding session
RL Connelly & Co., Inc.
Atlanta, Georgia

October 2002 Branding Fundamentals Seminar and Workshop
Company branding session
Lazar Landscape
Oakland, California

September 2002 Branding Fundamentals/Marketing Essentials/Ten
Qualities Great Marketing Managers Seminar and
Workshop (12-hour workshop)
Residential remodelers session
J. Miller and Co.
Boston, Massachusetts

September 2002 Branding Your Community Seminar
Regards to Rural Conference
Rural Development Initiatives, Inc.
Welches, Oregon

September 2002 Branding Fundamentals Seminar and Workshop
Company branding session
Prime Factors
Eugene, Oregon

August 2002 Branding Fundamentals Seminar and Workshop
Executive session
TEC, an international organization of CEOs
San Francisco, California

January 2002 Branding Fundamentals Seminar and Workshop
Company branding session
Harrell Remodeling, Inc.
Mountain View, California

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2001 Events

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| October 2001 | Branding Fundamentals Seminar and Workshop Company branding session QSL Print Communications Eugene, Oregon |
| August 2001 | Branding Fundamentals Seminar and Workshop Company branding session Climax Portable Machine Tools Newberg, Oregon |
| August – December 2001 | Branding Fundamentals/Branding Your Community Seminar and Workshop Community branding sessions Economic Development Committee Oakridge, Oregon |